



*Team NAB AFL Auskick's latest recruit, Hugo Ketjen, after his interview with Joel Selwood on Friday night at Optus Stadium during the Fremantle v Adelaide Crows game.
Photo: Daniel Carson/AFL Photos.*

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Harley Reid's biggest fan, Hugo Ketjen, named Round 7 Team NAB AFL Auskick recruit

Team NAB AFL Auskick has named its third recruit of the year, with seven-year-old Hugo Ketjen from Sorrento Duncraig Auskick Centre in Perth joining the team.

The 2025 Team NAB AFL Auskick coaches Nick Daicos and Katie Brennan encourage all registered Auskickers to enter via submitting a video online for a chance to join the team. They are on the lookout for NAB Auskickers who show teamwork, dedication, and passion.

Selected Auskickers will have the opportunity to invite an Auskick teammate of their choice to join them for a remarkable experience, attending the 2025 Toyota AFL Grand Final.

Eleven lucky winners will be announced during the Seven Network's AFL match broadcast, with Hugo being the third lucky Auskicker to join the team accompanied by his chosen teammate – Jimmy Fragomeni.

Hugo and Jimmy will join their fellow Team NAB AFL Auskick recruits at the MCG in Melbourne for a once-in-a-lifetime Grand Final experience, where they will take centre stage and present the winning team with their premiership medallions.

Hugo lives in Duncraig with his parents, sister Isla and dog Lily, and is a passionate West Coast Eagles supporter, with Harley Reid being his favourite player. Hugo goes to every West Coast game with his dad and loves watching Harley take the game on and giving 'don't argues' to opponents.

Hugo is also an avid collector of footy cards. Instead of pocket money his parents reward him with packets of footy cards and his collection is his pride and joy.

Hugo's friend Jimmy Fragomeni is also a huge West Coast fan, although he loves footy so much that he has every club theme song memorised and in a playlist which is on repeat constantly!

Jimmy spends his days watching Harley Reid highlights on YouTube multiple times per day and tries to reenact them in his front yard with his siblings, including the commentary.

As part of being selected as a Team NAB AFL Auskick recruit, Hugo has the chance to be crowned the 2025 NAB AFL Auskicker of the Year which will be announced during Toyota AFL Grand Final Week.

The lucky NAB AFL Auskicker of the Year will receive a remarkable \$5,000 prizemoney thanks to NAB and will have a year full of unique experiences, including meeting AFL and AFLW players and attending AFL games and special events.

If your Auskicker would like a chance to join Team NAB AFL Auskick and have a Grand Final experience of a lifetime, visit nab.com.au/Auskick to enter.

About NAB AFL Auskick

- NAB AFL Auskick is an introductory program for kids to connect with Australian Football while having lots of fun and being active – smiles and grass stains are guaranteed!
- In weekly sessions, kids focus on building football skills and playing in a safe and super fun setting. Expect small groups, heaps of games and parent/guardian involvement.
- NAB AFL Auskick invites all children aged 5-12 no matter their knowledge, skill or ability, to participate in the tackle-free program.
- NAB AFL Auskick offers an inclusive environment for everyone to get involved, with optional 'All Girls' Auskick programs and All-Abilities Auskick centres available.
- More than 141,000 boys and girls participated in NAB AFL Auskick programs at more than 3,500 centres across the country in 2024 – setting a new record!
- Auskick participants have the chance to feature in mini games during halftime at elite AFL and AFLW matches throughout the season. A once-in-a-lifetime experience for many kids!

- Upon signing up, all Auskickers get an awesome pack filled with cool footy goodies not available anywhere else.
- Visit play.afl/auskick for more details.



Hugo celebrating a goal on Optus Stadium at half-time during the Fremantle v Adelaide Crows game on Friday night. Photo: Daniel Carson/AFL Photos